



# Create an Immersive Customer Experience

Choose the Fastlane Pools® Commercial Series for world-class quality, flexibility & a fast ROI.







# Our Pools Mean Business.

Fastlane Pools lets you expand your customer experience without expanding your professional space.

## IMPROVING OUTCOMES. BUILDING RELATIONSHIPS. ESTABLISHING TRUST IN A PERSONAL SETTING.

You can rely on any Fastlane Pools commercial model to provide a cost-effective way to deliver extraordinary customer experiences that strengthen the foundation of your business.

## WE FLEX TO YOUR BUSINESS AND YOUR BUDGET.

Fastlane Pools provides adaptable, space-saving pools priced for a quick return on investment and sustainable revenue streams.

- Install indoors for year-round use.
- Customize the size for private, one-on-one interactions or small-group sessions.
- Choose options for therapy as well as swim and performance training.
- Show off your brand with our custom-designed pool skirting.

## PUT THE POWER OF WATER TO WORK FOR YOU.

You and your customers will benefit from the therapeutic, restorative, and energizing power of water. Explore the possibilities that only Fastlane Pools can deliver.



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# Elevate Your Swim Coaching.

No other training environment gives you and your student more direct, visible, and real-time technique feedback.

## BLOW TRADITIONAL SWIM TRAINING OUT OF THE WATER

When you shift to Fastlane Pools® coaching, you get close enough to easily see every detail. Your swimmers get unparalleled opportunities to refine their skills. Our combined physical and visual feedback takes your coaching to a whole new level for a faster, more effective way to coach your swimmers.

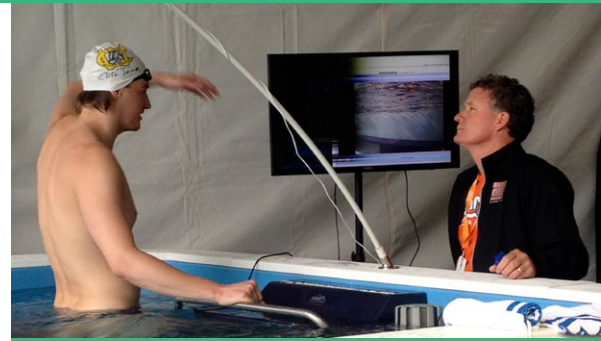
## REIMAGINE HOW, WHEN, AND WHERE YOU COACH

In addition to elevating your coaching arsenal, an Fastlane Pools model can vastly streamline your scheduling, while elevating your income potential. Free yourself from the hassles of the natatorium; your new training pool can be just steps away. What's more, our pools are perfect for all skill levels, from learn-to-swim to Olympic hopefuls. Our modular construction makes them ideally suited to leased spaces as well.

## SUPERIOR TRAINING, ONLY WITH FASTLANE POOLS

Our pools offer invaluable complementary training for any competitive swimmer. With Fastlane Pools coaching, progress happens in real time. Swimmers find that they can swim faster and with more precision.

*Get a free consultation at 1300 161 728 to learn more.*



"By far the most effective teaching tool I have ever encountered."

Karlynn Pipes, International Swimming Hall of Fame, Pool owner since 2005



## MUST-HAVE ACCESSORY:

### Underwater Mirrors

Simple, yet unprecedented, our stainless-steel mirrors let swimmers monitor technique in real time. They can immediately connect how each movement looks with how it feels. The results: immediate improvements and ongoing reinforcement.





# Create the Ideal Learn-to-Swim Environment

A complete swim school with a footprint of about 9 feet by 16 feet! Fastlane Pools makes it easy for start-up businesses ...

## THE MOST WELCOMING POOL

Fastlane Pools models lets swim instructors make faster progress with an up-close view and hands-on instruction. It starts with a private, non-intimidating space to get comfortable in the water. Then you can progress them to our adjustable current with dozens of speeds to accommodate every level.

## KIDS LOVE OUR POOLS

Compared to traditional public pools, ours have warm water and shallow depths, with the walls and perimeter benches in easy reach. That's a huge comfort for your smallest students! Any Fastlane Pools model can offer a friendlier welcome for children afraid of the water.

## BE A STAY-AT-HOME INSTRUCTOR

Imagine how convenient it'll be for you to teach when you have no commute! With our flexible installation options for indoors and out, your swim school can be as close as your backyard, garage, or spare room.

***Explore your options by calling 1300 161 728.***

## MUST-HAVE ACCESSORY:

### Accessibility Options

A gently entry can make all the difference in helping a beginning swimmer feel like they belong in the pool! From grab bars and spa rails to interior and exterior steps, we'll help you customize an installation that's easy to access for all of your students.



**“Fastlane Pools allows us to teach them in a calming, non-intimidating environment.”**

Coach Dean Hutchinson, Rothman Institute Field House,  
Pool owner since 2013



# Deliver Faster Outcomes

Activate new therapeutic possibilities while bolstering your profits with Fastlane Pools hydrotherapy.

## A GAME-CHANGER FOR YOUR CLIENTS

Regular aquatic therapy is a proven source of relief from many painful physical ailments. By channeling water's natural properties, Fastlane Pools® therapy can improve quality of life and alleviate symptoms of arthritis, fibromyalgia, and other chronic conditions.

## OPEN NEW AVENUES OF ACTIVITY

When chronic pain or obesity make dry-land exercise prohibitive, patients feel liberated in the water. The Fastlane Pools environment offers full temperature control, a safe low-impact exercise area, 360-degree resistance, and restorative hydrostatic pressure. It has the power to change the lives of people in need of physical therapy.

## EXPAND YOUR CAPABILITIES AND YOUR REVENUE

Ideal for existing and leased spaces, our customizable hydrotherapy pools create new, in-demand revenue streams. Fastlane Pools delivers for your clients, your practice, and your bottom line. And yes, all Fastlane Pools products can be relocated to a new facility!

*Call 1300 161 728 for your free consultation.*



"At the two-year mark, we have had over 20,000 sessions in the pool."

Carl Malmquist, Owner,  
3 Physical Therapy Facilities,  
Fastlane Pools customer since 2016




## MUST-HAVE ACCESSORY:

### Underwater Treadmill

Our exclusive Underwater Treadmill lets almost any client walk or jog in a low-impact, pain-free environment. Therapists use it for a variety of protocols, from surgical recovery to gait training.







# Design Spaces that Make a Splash

Give your sites functional luxury that fits right into your plan.

## BALANCE FORM WITH FUNCTION

A rooftop oasis that installs quickly. An Olympian-approved training pool that requires minimal maintenance. A luxury spa experience with a space-saving footprint. Fastlane Pools commercial models fit seamlessly into new or existing spaces, and the look can be as unique as your imagination.

## OUR POOL, YOUR ATMOSPHERE

Our innovative technology is contained within the structure of our pools. As a result, our pools blend effortlessly with your bold or subtle design choices. You can retain your design intent, while permitting your site's visitors to explore a luxurious aquatic experience.

## INTIMATE SPACES, EXPANSIVE CAPABILITIES

Our pools transcend what a fountain or reflecting pond can offer, because they have the built-in ability to train, heal, calm, and help. And unlike traditional pools with their crowded, echoing cavernous surroundings, our pools suit the most intimate environments.

*Start planning with a call to 1300 161 728.*

### MUST-HAVE ACCESSORY:

#### Pool Cover

Let our secure, locking pool covers protect your pool from unwanted access, trap in heat, and help control humidity. Ask about our Automatic Cover for a seamless appearance and turnkey operation.



"One of the top amenities guests want is the pool. It puts us in a different realm."

Tarus Nelson, Innkeeper, Pool owner since 2014



# Challenge your members with aquatic workouts

Offer a unique fitness experience with a small footprint.

## MAKE WAVES IN YOUR FITNESS CENTER

Aquatic workouts deliver low-impact results and faster recoveries. That's why Fastlane Pools offers custom configurations that adapt to fitness centers big and small. With our space-saving pools, we make it easy to satisfy your clients with expanded, versatile fitness options at a surprisingly low cost.

## POOL WORKOUTS THAT KEEP THEM COMING BACK

For gyms, our pools help boost retention and market differentiation. In hotels, they offer an attractive, distinctive perk with a customizable aesthetic. At corporate wellness centers, aquatic fitness options help lower your healthcare costs and enhance productivity.

## KEEP THEIR ENTHUSIASM FLOWING

Our signature current provides smooth, fully adjustable resistance for swimming and any aquatic routine. Opt for our exclusive Underwater Treadmill for minimal impact and 360-degrees of resistance. The versatility of aquatic workouts opens your doors for all ages and abilities.

*Transform your facility with a call to 1300 161 728.*



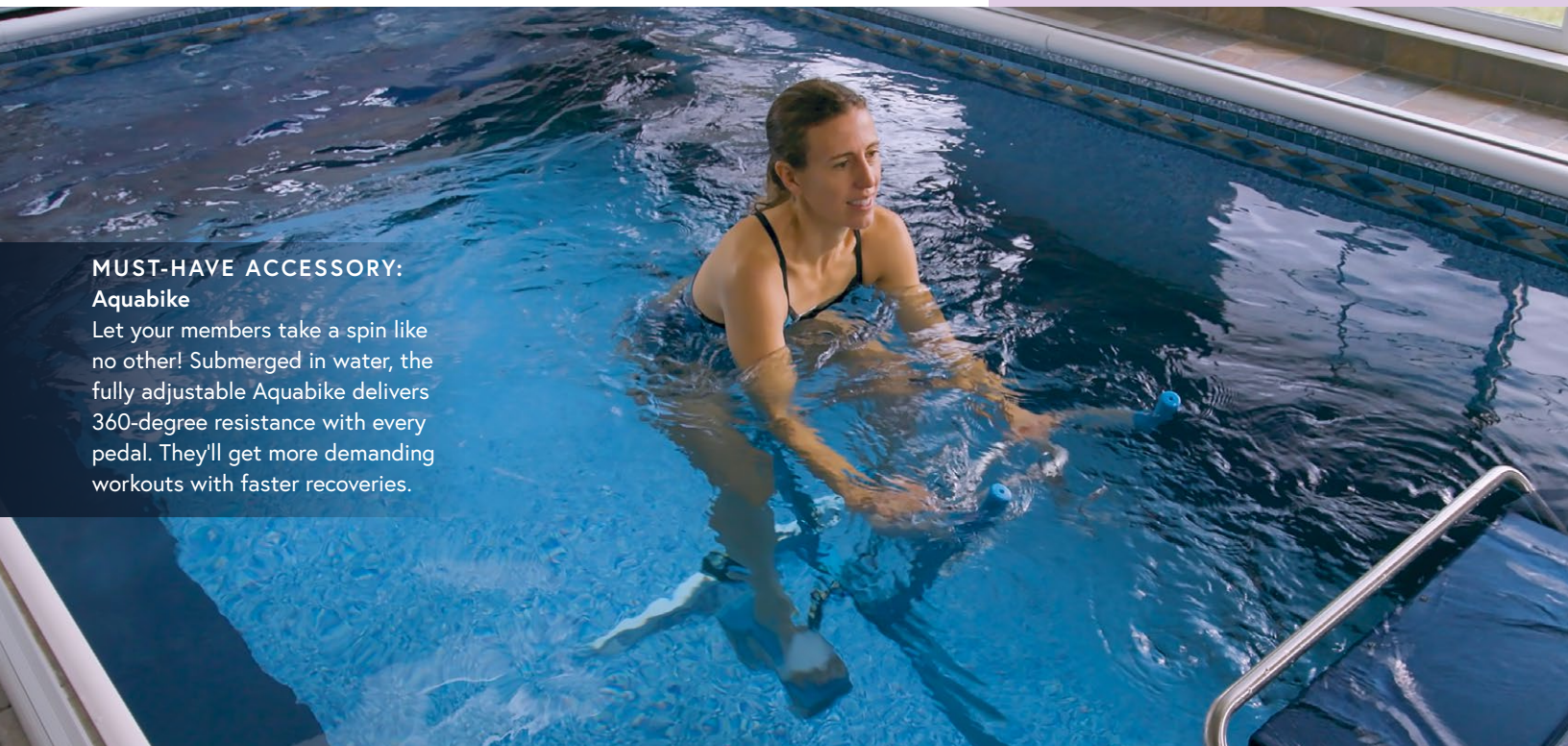
"It's awesome for training and people who want to take the pounding off their body"

Bernie Finch, Owner, ProSwim Fitness,  
Owner of 3 pools since 2015

## MUST-HAVE ACCESSORY:

### Aquabike

Let your members take a spin like no other! Submerged in water, the fully adjustable Aquabike delivers 360-degree resistance with every pedal. They'll get more demanding workouts with faster recoveries.







# Be the Alpha of Canine Hydrotherapy

No other training environment gives you and your student more direct, visible, and real-time technique feedback.

## UNLOCK THE THERAPEUTIC POWER OF WATER

Research shows the tremendous benefits of canine hydrotherapy for dogs facing a wide variety of physical challenges. Accelerate recovery and achieve results for dogs with RCCL tears, hip dysplasia, osteoarthritis, overweight/obesity, edema/joint effusion, and post-surgery rehabilitation.

## MAXIMIZE THEIR LOYALTY

Many veterinarians provide third-party referrals for aquatic therapy. Why not keep this service in-house with a cost-effective Fastlane Pools installation? We make it easy to establish your own therapy pool within your clinic.

## FETCH NEW REVENUE STREAMS

Build new opportunities for your existing client base to heal and strengthen their pups, all while growing your client base by becoming an aquatic therapy destination for other clinics. Most pet insurance policies cover canine hydrotherapy, so you will increase your capabilities and your profits.

***Get a free consultation at 1300 161 728 to learn more.***



**"An amazing product!  
I don't know who could  
beat it."**

Varen Chapman, Founder, Montana Water Dogs  
Pool owner since 2003



# Motivate Your Mission-Critical Personnel

Invest in fitness and stress-reduction for military and civilian staff.

## POOLS TO SERVE THOSE WHO SERVE

From the Congressional Gym in the Capitol Building to Thule Air Base in Greenland to Camp Taji in Iraq, Fastlane Pools serves the men and women who serve the United States. We're proud to have our signature swimming pools in use by all branches of the U.S. military.

## KEEP THEM IN FIGHTING SHAPE

At any level of service, all U.S. government personnel must be ready for action! Aquatic exercise helps them recover, revitalize, and reinvigorate. It's low impact, so it's suitable for all ages and ability levels, including as therapy for faster healing from many injuries.

## EFFICIENT POOLS FOR WORLD-CLASS FACILITIES.

To conserve time and resources, our pools are designed for ease of maintenance. They're durable, with properly maintained Fastlane Pools models still running 20 or more years after installation. Fastlane Pools is your smart pool vendor for lean, efficient facilities that demand world-class performance.

*Start with a free consultation at 1300 161 728*



Wellness Marketing Corporation (d/b/a Fastlane Pools) is an Active registrant with the System for **Award Management (SAM.gov)**

**DUNS: 079761761**

**CAGE Code: 8LC63**



## MUST-HAVE ACCESSORY:

### Rowing Kit

Civil servants put their back into it on a daily basis! Our Rowing Kit features adjustable tension for most fitness levels and easy-attach bars for fast turnover. Aquatic rowing delivers a full-body workout for cardio health, weight loss, and a reliable endorphin rush to reinvigorate for hard work ahead.



# Commercial Product Options



## ORIGINAL POOL

MINIMAL FOOTPRINT.  
MAXIMUM POSSIBILITIES.

With dozens of speeds, our signature current works for any therapy protocol (human or canine) and learn-to-swim classes. For the hospitality sector, our Original Model delivers an in-demand amenity to your fitness offering and creates a welcoming environment for family fun.

### PRODUCT APPLICATIONS

<u>Fitness</u>	<u>Residential Development</u>
<u>Swimming</u>	<u>Canine Therapy</u>
<u>Physical Therapy</u>	<u>Sports Performance</u>

### PRODUCT USES

<u>Small-Group Fitness</u>	<u>Aqua-Aerobics Classes</u>
<u>Physical Therapy Sessions</u>	<u>Community Fitness Centers</u>
<u>Swim/Triathlon Training</u>	<u>Commercial Fitness Centers</u>

## ELITE POOL

SPEED, POWER AND COMFORT.  
A REVOLUTION IN STROKE TRAINING.

This is the exact model you'll find on many NCAA swim decks. The Elite pool features a custom-designed 24"x18" outlet for our smoothest, fastest current, topping out at a blistering 0:51/100-yard pace. The site-friendly Elite pool installs almost anywhere. It is best suited for any environment in which the best in their field demand the best pool experience.

### PRODUCT APPLICATIONS

<u>Fitness</u>	<u>Residential Development</u>
<u>Swimming</u>	<u>Physical Therapy</u>
<u>Hospitality</u>	

### PRODUCT USES

<u>Swim Training</u>	<u>Triathlon Training</u>
<u>Sports Performance Training</u>	

## DUAL PROPULSION POOL

UNBELIEVABLE VALUE.  
ACCESSIBLE PRICE POINT.

For trainers and therapists, the ability to host small group sessions expands both their reach and their billing opportunities. For clients, it brings the ability to directly interact with a hands-on professional. With Fastlane Pools® Dual Propulsion model, you can attract new clients and engage existing ones with small group aquatic training. Ideal for physical therapy facilities, swim studios, and health clubs.

### PRODUCT APPLICATIONS

<u>Fitness</u>	<u>Residential Development</u>
<u>Swimming</u>	<u>Canine Therapy</u>
<u>Physical Therapy</u>	<u>Hospitality</u>

### PRODUCT USES

<u>Small-Group Fitness</u>	<u>Swim Training</u>
<u>Physical Therapy Sessions</u>	<u>Triathlon Training</u>
<u>Community Centers</u>	<u>Commercial Fitness Centers</u>

## WATERWELL® POOL

LOW IMPACT MOVEMENTS.  
HIGH ACHIEVEMENTS IN THERAPY.

For physical therapy practices big and small, the WaterWell pool puts aquatic therapy within reach. As a proven resource for rehabilitation, surgical recovery, and a range of ailments, aquatic therapy delivers faster outcomes and increased billing opportunities. The WaterWell pool can help you elevate the well-being of your clients and of your business itself.

### PRODUCT APPLICATIONS

<u>Fitness</u>	<u>Residential Development</u>
<u>Physical Therapy</u>	<u>Canine Therapy</u>
<u>Hospitality</u>	

### PRODUCT USES

<u>Physical Therapy</u>	<u>Infant/Toddler Swim Classes</u>
<u>Canine Therapy</u>	<u>Aqua-Aerobics Classes</u>

## UNDERWATER TREADMILL

EXPAND YOUR CAPABILITIES.  
GROW YOUR REACH.

Our exclusive Underwater Treadmill exponentially multiplies the fitness capacity of any Fastlane Pools® Commercial model. With the low-impact Underwater Treadmill, the buoyancy of the water takes the weight off of sensitive joints and muscles. The Fastlane Pools Underwater Treadmill works in tandem with our resistance current to create the ideal environment for measurable improvements and faster outcomes.

### PRODUCT APPLICATIONS

<u>Fitness</u>	<u>Hospitality</u>
<u>Triathlon Studios</u>	<u>Construction</u>
<u>Physical Therapy</u>	

### PRODUCT USES

<u>Marathon Training</u>	<u>Gait Training</u>
<u>Triathlon Training</u>	<u>Surgical Rehabilitation</u>



